

Alphaville



Contextualizing the relationship between digital, print, and scribal culture, Alphaville modulates the stiffness of geometrically-constrained vector art by subtle variations in stroke weight (between differently aligned stems, and between upper and lower case), in the manner of traditional print fonts; to the x-y perpendicularity of the square or block letter, a third orthographic principle is added: a 37° upstroke, alluding to type's origins in calligraphy.

Shinntype

alphaville

THIN

ABCdefghi1234

THIN OBLIQUE

ABCdefghi1234

LIGHT

ABCdefghi1234

LIGHT OBLIQUE

ABCdefghi1234

REGULAR

ABCdefghi1234

OBLIQUE

ABCdefghi1234

MEDIUM

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MEDIUM OBLIQUE

ABCdefghi1234

BOLD

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BOLD OBLIQUE

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ULTRA

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OUTLINE

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THE PHILOSOPHY OF ALPHA-60

No one has lived in the past.

No one will live in the future.

The present is the only form of life.

It is a state of existence which is indestructible.

Time is like a circle, endlessly turning.

The arc that descends is the past.

That which rises is the future.

All has been said,
unless words change their meanings
and meanings their words.

96

The formal

48

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